

**ADMISSION NOTIFICATION FOR  
P.G.DIPLOMA IN JOURNALISM & COMMUNICATION AND  
P. G. DIPLOMA IN PUBLIC RELATIONS & ADVERTISING**

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The Institute of Communication run by the Kerala Press Academy sponsored by the Government of Kerala invites application for admission to its prestigious Post Graduate Diploma Courses viz; P.G.Diploma in Journalism & Communication and P.G. Diploma in Public Relations & Advertising. The duration of these Govt. Recognized courses is one year. Audio Visual Media Training, IT based media training, Communicative English Classes etc are some of the salient features of these courses. Practical training imparted by the professionals from News papers and T.V Channels make the courses unique.

Graduation in any discipline is the eligibility for admission. However those who have appeared for the final exam also can apply. The maximum age of the applicant is limited to 27 years as on 1..5..2010. SC / ST candidates are eligible for a relaxation of 5 years in the upper age limit. Admission is based on an aptitude test and interview. The Entrance test will be conducted at selected centers viz; Kozhikode, Kochi and Kollam.

Separate Hostel facility is provided within the campus itself for boys and girls.

Application form and Propectus can be had from the Press Academy office near the Civil Station, Kakkanad on payment of cash Rs.300/- (Rs.150 for SC / ST candidates). Those who wish to receive the application forms by post should write to the Secretary, Kerala Press Academy, Kakkanad, Kochi – 682 030 with bank DD for Rs. 300/- (Rs.150 for SC / ST) drawn in the name of Secretary, Kerala Press Academy, payable at any bank having service area at Ernakulam along with a self addressed envelop of size 26 X 32 cm, bearing stamp worth Rs.42/-. Name of the Course must be specified in the letter.

The Application downloaded from the Academy's website ([www.pressacademy.org](http://www.pressacademy.org)) also can be used. When filled in downloaded applications are submitted, candidates should ensure that the bank DD for Rs.300/- (Rs.150 for SC / ST) drawn in favour of the Secretary, Kerala Press Academy payable at Ernakulam Service Area is attached. Cheque will not be accepted.

The filled in applications should reach the Academy office on or before 5pm, 21..6..2010. For more details contact the Kerala Press Academy office Tel. Phone ..  
**0484 2422275, 242 2068.**

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