



# KERALA PRESS ACADEMY

*Sponsored by the Government of Kerala*

## **INSTITUTE OF COMMUNICATION** KAKKANAD, COCHIN 682 030

**APPLICATION FOR ADMISSION TO THE POST GRADUATE  
DIPLOMA COURSE IN PUBLIC RELATIONS AND ADVERTISING**

Affix  
Passport Size  
Photograph

### Online Application

(Fill in all particulars below in legible letters, Defective applications will be rejected)

1. Name in full (Capital Letters)
2. Full Home Address
3. Date of Birth Figures/Words
4. Religion
5. Candidates belonging to Scheduled Caste/Scheduled Tribe may specify the Community
6. Educational qualifications, with details of the qualifying examinations

7. Marks obtained in Degree Exam.

Part I English	Part II 2 <sup>nd</sup> Language	Part III Optionals	Percentage Aggregate

8. Name of School and Colleges attended
9. Have you done any additional course (if yes, then specify)
10. Have you done any DTP/ Computer Course (if yes, then give complete details of the course)
11. What are your areas of special interest
12. Accomplishments if any, in the field of Literature, Journalism, Film, Public Relations, Advertising

13. Previous experience, if any, in the field of Journalism, Communication, PR and Advertising
14. State whether the candidate has been sponsored by any agency or attending the course in his individual capacity
15. Whether employed  
If employed furnish details
16. Marital status Male or Female
17. Phone No., if any with STD code
18. Entrance Examination Centre Preferred (Please tick the choice)      Kochi       Kozhikode

### DECLARATION

I declare that the particulars given above are correct and that I shall abide by the rules of the Institute. I undertake to pay the fee and other dues as and when required.

Place:

Date:

Signature of Applicant

Candidates are requested to attach copies of all relevant Certificates attested by a Gazetted Officer and produce the originals at the time of interview

## GENERAL INSTRUCTIONS

The candidates should apply in the prescribed form available at the Press Academy office on all working days for Rs.300/- . The application should be forwarded to the Secretary, Kerala Press Academy, Kakkanad, Kochi-30. Candidates belonging to SC/ST need pay Rs.150 only for the form.

The fee for the course is fixed at the rates shown below  
The fee is payable in advance.

Tuition fee	:	Rs.21000.00
Visual Media Training	:	Rs. 6000.00
Admission Fee	:	Rs. 1000.00
Library Fee	:	Rs. 1000.00
Library Deposit (Refundable at the end of the course)	:	Rs. 1000.00
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<b>Total</b>	:	<b>Rs.30000.00</b>
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Candidates belonging to the SC/ST need pay the library deposit only.

The fee once paid will not be refunded. However, if a student who stands admitted to the course, but did not attend any of the classes, requests permission in writing to discontinue his/her study within one month from the date of leaving, his/her tuition fee will be refunded after deducting Rs.4000/-.

All students have to strictly observe the conduct rules which are in force in the Institute.

Expenses relating to stationery, photo films, tapes, teaching aids, travelling, lodging and boarding incurred during practical work, study tours etc., have to be borne by the students.

**Examination Fees:** Examination Fees Rs.1500/- will be collected along with the application for examination normally during the month of August every year. This will be inclusive of the fees for mark list and Diploma.

Failed candidates have to pay examination fee prescribed by the Institute, for subsequent appearance.

**Hostel and Dormitory:** There will be hostel facilities for girl students and dormitory facility for boys. Those who seek admission in this hostel / dormitory should submit an application in the prescribed form at the time of admission.

**All correspondence should be addressed to the Secretary, Kerala Press Academy, Kakkanad, Kochi-682 030. Phone : 0484 - 2422275**

**NOTE:** *Copies (attested by a Gazetted Officer) of Mark Lists of all parts of the Degree Examination, Degree Certificate and the relevant page of the SSLC Book showing date of birth shall be attached with the application.*